



Catherine Lou

25 Miriam Cres. Richmond Hill, On L4B 2P8
647.885.2356 | design@catherinelou.com | www.catherinelou.com

Objective

To channel my passion for the art into productivity.

Profile

A creative problem solver with professional experience in both web and print media.

Experience

Canoe.ca - Quebecor Media Company, Toronto, on
Freelance Intermediate Graphic Designer | July 2008–Present

- Conceptualize layouts for print and web (flash and static) promotional material
- Engage analysis of design strengths and weaknesses with marketing team, project managers, and creative team to develop improved design solutions
- Redesigned Canoe.tv along with several blogs and microsites (Sunshine Girl Swimsuit '09)
- Currently working on redesign of CNews Fallen Soldiers sections

Graphicworks Inc., Toronto, on
Full-time Graphic Designer | August 2006–July 2008

- Researched and conceptualization of projects from client meetings
- Designed refinement, and pre-production of projects such as annual reports, exhibits, interactive videos, promotional materials and other printed platforms

Black's Photo Corporation, Toronto, on
Part-time photo-lab technician | August 2004–August 2006

- Processed 35mm and aps film, balancing colour and density of printed photos
- Provided digital darkroom services and mini-lab machine maintenance

Education

York University/Sheridan College Honours Program, Toronto, on
Bachelor of Design with Honours | Graduate of 2006
With a cumulative GPA of 7.48 or 83.11%

Skills

- Knowledgeable of the latest design software in both PC and Mac interfaces (Expertise in Adobe Photoshop, Illustrator, InDesign, Microsoft Word, Powerpoint, also proficient in Flash, AfterEffects, and Excel)
- Proficient in both digital and analog photography

Achievements

- Registered Graphic Designer of Ontario, Toronto, on Provisional Member | January 2007–Present
- Member of the Dean's Honour Roll, York University
- Recipient of the York Entrance Scholarship, two time recipient of Design Department Bursary, and the Canadian Millennium Bursary
- Photographer for "Excalibur" York news publication 2005

Interests

Psychology, poetry, photography, philosophy, & fashion

References

Available upon request.